



Metropolitan North Georgia Water Planning District Education Technical Coordinating Committee Meeting Summary December 9, 2008

The Metropolitan North Georgia Water Planning District (Metro Water District) Education Technical Coordinating Committee (TCC) met on Tuesday, December 9, 2008 at 10:00 a.m. in the Harry West Room at the Atlanta Regional Commission (ARC), Atlanta, Georgia.

Members Present:

Laura Aikens, City of Roswell
Ellen Bauske, UGA Urban Ag.
John Beale, Clayton County
Bob Bourne, Cobb County
Suzanne Brown, Clayton County
Erica Dunbar, Paulding County
Cindy Eade, Fulton County
Scarlett Fuller, City of Gainesville
Margarie Hicks, Cherokee County
Nancy Howard, Fayette County

Stephanie Lewis, Cobb County
Jennifer McCoy, Cobb County
Shayla Nealy, Clayton County
Alicia Pennie, DeKalb County
Paul Pugliese, UGA Urban Ag.
Terri Porter, City of Alpharetta
Timothy Pugh, Paulding County
Meredith Rundle, Gwinnett County
Mike Strickland, Clayton County

This meeting, attendees had the option to attend the education meeting by traditional method, coming into the ARC office or by logging into the meeting via GoToMeeting. Charlene Njoroge began the meeting by welcoming Education TCC members, initiating self introductions and giving an overview of the agenda. The purpose of the meeting was to release the results from the 2008 Public Education Telephone Poll that was conducted in October 2008.

Planned and Ongoing Workshops

The committee announced upcoming workshops and other outreach activities planned for their jurisdictions. Most jurisdictions postponed outreach activities until after the holidays and will resume January 2009.

Public Awareness Discussion

Mrs. Njoroge discussed the results of the annual public education poll. The poll results over the last year improved, residents who live within the Metro Water District are retaining messages on water conservation and water quality. A few questions were changed this year to record residents' behavior on water conservation. The results revealed residents are implementing water conserving behavior within their homes such as, taking shorter showers, turning off the water while brushing their teeth and fixing leaking faucets. The committee agreed the recent media coverage on water conservation during the drought helped educate residents.

The second half of the public education poll focused on stormwater pollution prevention. The public is still uncertain as to where rainwater goes after it enters into the storm drain. More education is needed on the basics of water pollutions such as prevention, where water pollution comes from and the biggest contributors to water pollution.

**Metropolitan North Georgia Water Planning District Education Subcommittee Meeting Summary
Page 2**

The third section of the poll focused on the preferred message delivery methods and the overall awareness of the Clean Water Campaign and Water Use It Wisely public education campaigns. Residents are very aware of the Clean Water Campaign and Water Use It Wisely public education campaigns and preferred to receive water conservation and water pollution messages via the internet, radio, TV and posted on their water bills.

TCC members recommended making a few minor changes to the survey such as adding rain barrels as a water conservation action and adding a question relating to media and the drought.

Meeting Announcements

The next education subcommittee meeting will be held on **Tuesday, February 10, 2008 at 10AM.**

Adjourn

There being no further business, the meeting was adjourned.